

ABSTRACT OF THE DISCLOSURE

[113] A system and method for procuring and servicing telecommunications offerings on-line, including a server. The server including a server program configured to transmit data for generating a customer GUI on a customer computer, the customer GUI including a telecommunications offerings region, including a voice telecommunications offerings sub-region for providing access to voice telecommunications offerings, an Internet telecommunications offerings sub-region for providing access to Internet telecommunications offerings, and a mobile telecommunications offerings sub-region for providing access to mobile telecommunications offerings. The server program further configured to generate a back office GUI on a back office computer, the back office GUI including a search region located in a central portion thereof and including a search for dropdown list, a search criteria sub-region, and reset and search buttons. The back office GUI also including a tab region located in an upper portion thereof and including log off, user home, manage agents, customer home, shop, and cart tabs.